

# **Overview of Coleman Smith Foundation for SPADCO**

## **MISSION STATEMENT**

The Foundation has been established to honour the legacy of Stuarts Point community members Greg Coleman and Adrienne Smith by promoting the advancement of youth in sport within the greater Stuarts Point region encompassing settlements of Stuarts Point, Grassy Head, Fisherman's Reach, Yarrahapinni, Eungai Creek and Eungai Rail.

The Foundation

- is open to all younger persons residing in those communities aged 5 to 17 (school age)
- to advance sporting prowess and fulfillment of potential in the pursuit of excellence in the sport of choice
- and in doing so, to promote healthy physical activity
- at regional competition level or above, or the equivalent as determined by the Panel
- by the provision of financial assistance towards the competition and could include costs of registration, accommodation, travel, training, fees, event uniforms, other related expenses.

## **BACKGROUND**

- Founded in January 2021 – and set up as a subcommittee of SPADCO. Committee members were selected based on including representative of Adrienne Smith/Greg Coleman and community members who have a strong history of community involvement and/or sports development in the community. Current members include Nicky Smith (Chairperson), Wayne Mason, Des Bruest, Graham McHugh and Brett Groundwater.
- March 2021 – registered a Business name for the foundation - SPADCO is the 'Business Name Holder' (so has same ABN). This was done to help assist with seeking grant applications.
- Foundation was launched at a community SPADCO meeting on the 9th June 2021. Nicky gave an overview of why the foundation was set up. Graham presented the Mission statement, business registration details, application process and criteria for assessing. At the meeting on behalf of SPADCO Chris Kazan presented the foundation with a \$1000 donation.
- First round of funding started in Spring 2021 but we received no applications as many sporting competitions etc were shut down because of COVID.
- In 2023 Michael Kemp MP made a community recognition statement in parliament publicly recognising the work of the foundation and SPADCO's effort in facilitating the foundation. The Minister Kemp subsequently came to the following presentation night and presented the recognition statement and funding certificates to the successful applicants for that round. This was great recognition for both the foundation and SPADCO at such a high level.

## **APPLICATION PROCESS**

- Two funding rounds are held each year Autumn and Spring. The application round is promoted throughout Stuarts Point/Eungai (see below).
- To minimise printing costs and wastage, applicants need to make contact with the foundation to obtain a funding application. This seems to work well.
- Applicants are given over a month to apply and assistance is offered to potential applicants for completing applications.
- Following close of applications our committee convenes and assesses application against criteria (clearly set out in the application form). Key criteria include must live in local area (Stuarts Point

Eungai), must be of school age, must be participating in a sport at a high level, must be able to provide proof of excellence in sport, must be able to provide proof of expenses). Applicants can reapply in future rounds and are considered if they continue to show a high level of achievement in their sport

- Further information is requested of applicants if necessary. Successful applicant/s are selected and informed. Can be more than one successful applicant at any one time.
- The foundation has put a cap on funding at \$1000 per applicant. Amounts funded to applicants to date is set out in table below.
- Applicants are awarded funding certificate at a presentation night at the Stuarts Point Club soon after.

## **FOUNDATION PROMOTION**

- To launch an application round, we undertake the following process:
  - Posters are put up in the shops in Stuarts Point and Eungai.
  - Application launch post is placed on the Stuarts Point Share, the Eungai Table and SPADCO Facebook pages. Applications closing post is also posted on same pages 2 weeks before closing.
  - Contact is made with the schools to notify them the next round has launched. We ask schools to alert any parents whose kids may qualify and let families know that there is assistance available to assist with application submission. This assistance is provided to enable applications from parents who are daunted by the application process or just don't have the skills to put an application together.
  - Articles are placed in the school newsletters and posters put up in the schools.
- Additional promotional events/
  - Following the launch of the foundation Nicky and Des visited both the Stuarts Point and Eungai schools promoting the foundation and explaining the process.
  - We have had a number of articles in the "News of the Area" – for the launch of the foundation and coverage of presentation night.
  - Articles in SPADCO newsletter
  - Information stall at the Stuarts Point family fun day.

## **FUNDING SOURCES**

- Original funding originated from personal contributions from Greg and Adrienne's families and friends and a donation from the Yarrahapinni Festival Committee in late 2012.
- SPADCO donated \$1000 at the official launch of the foundation.
- Brett Groundwater donated \$3000 from the Friendly Grocer Charity Bowls Day in April 2023.
- The Stuarts Point Bowling Club is to donate one applicant's funding (\$500) for this current round of funding.
- The foundation originally was intending to apply for grant applications but it has become apparent that understandably funding bodies do not want to fund another 'funding body' to deliver grants/funds.

## **SUCCESSFUL APPLICANTS**

<b>Autumn 2022</b>	<b>Sport</b>	<b>Level of Participation</b>	<b>Funding Purpose</b>	<b>Amount \$</b>
Wolfe Hudson	Soccer	Selected for North Coast Football National Premier League	Registration for North Coast Football National Premier League	\$500
Angus McFarlane	AFL	Selected for Northern Heat Development squad	Club Registration fees and football boots	\$500
Zaylia Donovan	Cricket	North Coast School Sport Under 12 Team	Accommodation for State Level Cricket Championships in Barooga	\$500
<b>Spring 2022</b>				
Flynn Cooper	Cricket	Selected for Fairfield/Liverpool Cricket Club Green Shield Side	Travel costs to play fortnightly with cricket club in Sydney	\$500
Jessica Donovan	Gymnastics	Competing in Junior State Gymnastics Championships	Accommodation in Sydney for championships	\$500
<b>Autumn 2023</b>				
Wolfe Hudson	Soccer	Selected for North Coast Football National Premier League	Registration for North Coast Football National Premier League	\$500
Kash Taylor	Soccer	Selected for 2 day development camp on gold coast and then in 10 day development camp in England.	Funding towards 10 day development camp with West Ham United	\$500
<b>Spring 2023</b>				
Zaylia Donovan	Cricket	North Coast team for Country NSW		\$500
Tayla Lewis	AFL	Selected for North Coast Force Youth Girls development team	Travel expenses for competition carnival in Tuggerah	\$500
<b>Autumn 2024</b>				
Lilly Darlington	Athletics (high Jump)	Attended regional competition representing Stuarts Point and District Athletics club	Travel costs for Little Athletics State Competition in Sydney	\$500
Ethan Blockey	Swimming	Competes in National and state swimming competitions	Travel costs for Australian Age Championships on the gold coast	\$500

## **IN SUMMARY**

The Coleman Smith Foundation has now been running for 3 years and has successfully provided seed funding for up-and-coming athletes in our area. As a committee we are constantly surprised by the caliber of the athletes that apply for funding. We believe this foundation is helping support families provide development opportunities for their kids while faced with the challenges of living in a regional setting. We thank SPADCO and other organisations/businesses in the area that have supported the foundation since its inception as we could not continue without this support.